

The Birmingham Balance

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POLE POSITION FOR TEAM MOTIVATION

Whilst some are sceptical about teambuilding events and activities, they can be an excellent way to reinforce good work that is being done, by providing a 'reward' to boost morale. They are also an effective mechanism to improve communication and establish relationships between people that normally don't interact.

Whilst a team is a group of people, a group is not necessarily a team! Rather, a team is a group of people working together towards a common goal, and so teambuilding is the process of enabling that group of people to reach their goal.

Last month member of the Birmingham Employer Engagement and Work-Life Balance Task Group took part in a corporate teambuilding race event, kindly hosted by Teamworks Karting. For many of the members of the group it was the first time behind the wheel of a racing car and the competition was fierce,

however the event proved to be a great success and one that was really enjoyed by all. As several new members have joined the group over the last twelve months the event has helped to improve communication and develop more effective working relationships.



Teamworks Karting, Birmingham's premier karting and corporate hospitality venue is now providing superb staff incentive schemes for employers in the West Midlands. Located just five minutes from Central Birmingham, the venue boasts the fastest indoor karts in the UK and superb facilities that include training rooms, conferencing and a bar. Teamworks Karting has become a preferred supplier to several leading West Midlands businesses providing training, teambuilding activities, staff thank-you and even full day accredited motor sport training. For more information you can contact Jo Quin on 0870 900 30 20.



Birmingham Early Years & Childcare Team

Reaside Education Centre, Mowbray Street,
Birmingham, B5 7DD

Telephone: 0121 303 9838 Fax: 0121 303 6509

Email: mariann.harris@birmingham.gov.uk
www.birminghameydcp.co.uk

>lsc



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